

# ORDER



**Orders**

Order / Rev:	69675
Alt Order #:	
Product Desc:	Kathleen Kane AG
Estimate:	
Flight Dates:	11/02/12 - 11/05/12
Original Date / Rev:	11/01/12 / 11/01/12
Order Type:	GENERAL

**WLYH CW15**

Primary AE:	Millennium Washington DC
Sales Office:	MNAT
Sales Region:	National

**Agency**

Name:	Campaign Group
Buying Contact:	
Billing Contact:	
	1600 Locust Street
	Philadelphia, PA 19103

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

**Advertiser**

Name:	Kane/D/Attorney General
Demographic:	A35+
Product Codes:	State Attorney General
Priority:	P-1
Revenue Codes:	AGY, POL-CAND, GEN

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	19	\$3,650.00	\$3,102.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	19	\$3,650.00	\$3,102.50	0.00
<b>Totals</b>	<b>19</b>	<b>\$3,650.00</b>	<b>\$3,102.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Millennium Washington DC	Start Of Order - End Of Order	100%
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**Order Share**

	Share	Total
WLYH CW15	5%	\$3,650.00
Market	100%	\$73,000.00

**Competitive Share**

	Share	Total
EHP	0%	\$0.00
UNKWN	95%	\$69,350.00
WGAL	0%	\$0.00
WHP	0%	\$0.00
WHTM	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLYH	11/02/12	11/05/12	M-F 10p-1030p News CBS 21 News on CW 15	CM	10p-1030p	M---F--	:30	2	\$200.00	P-1	0.00	NM	2	\$400.00
N 2	WLYH	11/02/12	11/05/12	Sa-Su 10p-1030p News CBS 21 News on CW 15	CM	10p-1030p	-----SS	:30	2	\$175.00	P-1	0.00	NM	2	\$350.00
N 3	WLYH	11/02/12	11/05/12	Sat Reg 1 Sat 8p-9p	CM	8p-9p	-----S-	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
N 4	WLYH	11/02/12	11/05/12	Sat Reg 2 Sat 9p-10p	CM	9p-10p	-----S-	:30	1	\$295.00	P-1	0.00	NM	1	\$295.00
N 5	WLYH	11/02/12	11/05/12	Sun Reg 2 Sun 8p-9p	CM	8p-9p	-----S	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
N 6	WLYH	11/02/12	11/05/12		CM	9p-10p	-----S	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00

Order / Rev: 69675  
 Alt Order #: \_\_\_\_\_  
 Flight Dates: 11/02/12 - 11/05/12

Advertiser: Kane/D/Attorney General  
 Product Desc: Kathleen Kane AG  
WLYH CW15  
 Estimate: \_\_\_\_\_

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sun Reg 3											
				Sun 9p-10p											
N 7	WLYH	11/02/12	11/05/12	M-F 7-730p M-F 7p-730p	CM	7p-730p	M---F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
N 8	WLYH	11/02/12	11/05/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	M---F--	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
N 9	WLYH	11/02/12	11/05/12	Big East Football Big East Football	CM	Various	-----S-	:30	4	\$100.00	P-1	0.00	NM	4	\$400.00
N10	WLYH	11/02/12	11/05/12	Sa Prime Access RotatoCM Sa 7p-8p	CM	7p-8p	-----S-	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
N11	WLYH	11/02/12	11/05/12	Sun Reg 1 Sun 7p-8p	CM	7p-8p	-----S	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
N12	WLYH	11/02/12	11/05/12	M-F 1030p-11p M-F 1030p-11p	CM	1030p-11p	M---F--	:30	2	\$100.00	P-1	0.00	NM	2	\$200.00
N13	WLYH	11/02/12	11/05/12	Su 11p-1130p Su 11p-1130p	CM	11p-1130p	-----S	:30	1	\$80.00	P-1	0.00	NM	1	\$80.00
<b>Totals</b>													19	<b>\$3,650.00</b>	